



*Recognizing the value and extraordinary
contributions pharmacists provide
to improving the vaccination
rates in their communities.*

2019

AWARDS PRESENTATION AND RECEPTION

**Sunday, March 24, 2019
Seattle, WA**

The 2019 APhA Immunization Champion Awards program is supported
by
Merck and VaxServe

Celebrating Pharmacists' Contributions to the Immunization Neighborhood

About the APhA Immunization Champion Awards

The American Pharmacists Association established these special awards in 2008 to recognize the value and extraordinary contributions pharmacists provide to improving the vaccination rates in their communities. Across the country, more than 340,000 pharmacists have completed training as immunization providers. In all 50 states, the District of Columbia, and Puerto Rico, pharmacists have the authority to administer vaccines. Pharmacists and student pharmacists have assumed one or more roles as immunization educators, facilitators, and vaccine administrators, thereby reducing vaccine-preventable morbidity and mortality across the lifespan.

Pharmacists, in collaboration with physicians, public health officials, and other immunization stakeholders, are recognized as important members of the immunization neighborhood and are developing solutions to increase access to vaccines and other public health services. Millions of vaccines are administered by pharmacists each year. The profession's dedication to meeting the public's immunization needs and protecting people from vaccine-preventable diseases is evident in the work of this year's nominees and the many thousands of immunizing pharmacists practicing in communities nationwide.

The APhA Immunization Champion Awards consist of six categories of recognition, including individual practitioners, friend of pharmacy's immunization efforts, corporation/institution, community outreach, pharmacy team member, and travel health (new for 2019). In addition, this year we recognize an individual for their lifelong career achievements, impact on pharmacists' role and our nation's public health. Nominees were evaluated based on the areas of impact, collaboration, originality, and overcoming challenges, as well as for creating opportunities for pharmacists. The nomination packets received this year described the work of innovative immunizing pharmacists, practices, and community leaders. Many of the nominees provided services and outreach that expanded beyond influenza vaccination and focused on implementation of the National Vaccine Advisory Committee (NVAC) Standards for Adult Immunization Practice. APhA applauds all pharmacists who are working toward improving the health of the people in their communities. APhA also recognizes Merck and VaxServe for their support of this awards and recognition program.

Special recognition...

We applaud and thank all pharmacists and pharmacy personnel who responded to the various disasters and public health crises that our communities encountered in 2018. These individuals demonstrate the value that the pharmacy profession provides to our communities and they deserve a special THANK YOU for taking care of individuals in need of our services. You endured challenges and did what was needed to address the needs of individuals and communities.

P R O G R A M

SUNDAY, MARCH 24, 2019

- 5:30 PM RECEPTION OPENS
5:45 PM OPENING REMARKS
5:55 PM PRESENTATION OF AWARDS

Individual Practitioner

Honorable Mention

Cherokee Layson-Wolf (Baltimore, MD)
Sarah Mahdy (Tulsa, OK)

National Winner

Kimberly McKeirnan (Spokane, WA)

Corporation/Institution

Honorable Mention

FDA PHS Vaccine Clinic (Silver Spring, MD)

National Winner

Oklahoma City Indian Clinic Pharmacy (Oklahoma City, OK)

Community Outreach

Honorable Mention

Elizabeth Skoy (Fargo, ND)
Melvin Baron (Los Angeles, CA)

National Winner

Leslie Hurst (Goshen, KY)

Travel Health

National Winner

Crockett Tidwell (Lubbock, TX)

Pharmacy Team Member

National Winner

Casey Haycock (Boise, ID)

Friend of Pharmacy

National Winners

Kyle Pohl, MD and Jay Flynn, MD (Nome, AK)

Outstanding Career Achievement

Jeffery Goad (Irvine, CA)

- 6:40 PM RECEPTION CONTINUES
7:00 PM ADJOURNMENT



Individual Practitioner Past Recipients

2018:

National Winners

Andrew Demotto
Holly E. Gurgle

Honorable Mention

Tuong-Lan Nguyen
Luis Rosago

2017:

National Winners

Jeff Jackson
Alanna Isobe

Honorable Mention

Mihran Chaprazian

2016:

National Winner

LCDR Holly Van Lew

Honorable Mention

Deanne Hall
Anne Skoe

2015:

National Winners

Kelechi Aguwa
Kenneth McCall

Honorable Mention

Mary Choy
MAJ Brandi Schuyler
Maria Young

2014:

National Winners

Eric Crumbaugh
Julie Gambaiani

Honorable Mention

Carlisha Gentles
Todd McWilliams
George Veltri

2013:

National Winners

Donald Auwinger
Kerri Okamura

Honorable Mention

Carl Wright

2012:

National Winner

Marty Feltner

Honorable Mention

Karen Horbowicz
Paras Chokshi
Dan Heller

2011:

National Winners

C. Derris Hurley
Michelle G. Johnson

Honorable Mention

Ruben D. Atencio
Ashley Branham
Monali N. Majmudar

2010:

National Winners

Dennis C. Galluzzo
Katherine Schmoll
Probst

Honorable Mention

Louis Carl Fontana
Adam C. Welch

2009:

National Winners

Vincent A. Hartzell
Paul A. Schiavi

Honorable Mention

Edward Christofano
Joe Heidrick

Individual Practitioner

Honorable Mention

Cherokee Layson-Wolf, PharmD, BCACP, FAPhA

Associate Dean for Student Affairs
University of Maryland School of Pharmacy



Cherokee Layson-Wolf,
PharmD, BCACP, FAPhA

Cherokee Layson-Wolf, PharmD, BCACP, FAPhA, has been instrumental in expanding pharmacists' roles in delivering immunizations in numerous capacities including through civic and governmental service, as well as an educational leader.

Layson-Wolf worked directly with the Maryland Board of Pharmacy to draft the initial immunization regulations for pharmacy for the state. She was critical in providing the foundation for the expansion of scope of practice. She testified to the Maryland House and

Government Operations Committee regarding the pharmacist's role in immunizations and shared experience and knowledge regarding pharmacist-provided immunization practices in support of expansion of pharmacists' immunization services. She provided alternatives regarding the delegation of herpes zoster and pneumococcal vaccinations to pharmacists based on knowledge of practices in other states. The legislation that she advocated for was successfully passed into law and regulations were revised to encompass the expanded scope of immunizations.

Layson-Wolf spearheaded numerous other activities in support of expanding immunization services, including the development of an influenza immunization protocol for NeighborCare Professional Pharmacies, and immunization policies and procedures for immunizing sites. Another endeavor was the Vote and Vax initiative in Prince Georges County where voters were given the opportunity to receive their influenza immunization at no charge at a facility adjacent to the election polling site to improve access and convenience. This program empowered students to spearhead the coordination of a vaccination program to an underserved community. She worked with the Baltimore County Department of Health to provide pharmacist training to increase their pool of immunizers, and also the Maryland Department of Health and Mental Hygiene to provide vaccination updates to health care providers.

Layson-Wolf trained over 1,000 student pharmacists and close to 1,000 pharmacists to immunize using APhA's Immunization Certificate Training Program. In addition, for nearly 15 years, she has taught continuing education and provided other immunization training at other state, regional and national-level meetings.



Individual Practitioner

Honorable Mention

Sarah Mahdy, PharmD

Pharmacy Manager
Walgreens



Sarah Mahdy, PharmD

Sarah Mahdy, PharmD, created a program to engage pharmacists in a strategic approach to identify, educate, and triage patients for immunizations. This program, immunization “PHACTS” (**P**hone calls, **H**elp from front end, **A**sking the right questions, **C**onsulting on recommendations, **T**argeting populations at risk, **S**ignage), has had a dramatic impact on improving immunization rates in the Eastern Oklahoma region. The benefit has been particularly pronounced in rural communities where physicians were less likely to stock a range of vaccines.

Mahdy collaborated with another pharmacy manager to create a “non-flu” immunization playbook, outlining key educational pieces for pharmacists in eastern Oklahoma. This guide featured an overview of the need for pharmacist recommendation, a “Power 5” of vaccines consisting of pneumococcal, Tdap, zoster, hepatitis A, and hepatitis B, and a roles/responsibilities section. Objectives and responsibilities for each task associated with expanding vaccination rates were clearly defined for each member of the pharmacy team to support responsibility and accountability.

To expand the reach of the program to other pharmacy sites, Mahdy facilitated a peer education program for pharmacy managers in the region. A 60-team “tournament,” called the Ultimate Pharmacy Challenge was created with seeding based on previous successes administering immunizations to challenge each practice site to increase its immunization rates.

As a result of these innovative activities, the number of patients receiving noninfluenza vaccines almost doubled from just over 10,000 patients to nearly 20,000 patients within 1 year, and the number of patients receiving influenza vaccine also increased.



Individual Practitioner

National Winner

Kimberly McKeirnan, PharmD, BCACP

Clinical Assistant Professor, Pharmacotherapy
Washington State University



Kimberly McKeirnan, PharmD,
BCACP

By creating a novel training program to prepare pharmacy technicians to administer immunizations to meet specific needs of communities, Kimberly McKeirnan, PharmD, BCACP, and her team are working to increase patient access to vaccines. McKeirnan and resident Dr. Kyle Frazier created an immunization training program specifically for pharmacy technicians, with a focus on immunization technique. This program was piloted with a group of 25 pharmacy technicians.

The program's focus is on optimizing the use of the skill sets of both pharmacists and technicians to improve immunization rates and meet community needs. In this model, the pharmacist retains responsibility for identifying and prescribing the vaccinations under protocol and patient counseling, and the technician is responsible for preparing and administering the vaccine.

Following a successful pilot program, McKeirnan and her team collaborated with pharmacy leadership from several national chain pharmacies, regional independent pharmacy managers, national pharmacy leaders within the federal pharmacy system, and faculty members from local community college technician programs to address their particular immunization needs and expand access to the training program. As of November 2018, more than 400 technicians have been trained to administer immunizations.

Pharmacists who supervise immunizing technicians have reported that the program has increased pharmacy technician job satisfaction, and increased the number of vaccinations administered in the pharmacy. Additionally, the program has improved workflow, allowing pharmacists to take on additional clinical roles.



Corporation/Institution Past Recipients

2018 <i>National Winner</i> Albertsons Companies	2014: <i>National Winner</i> Safeway	2011: <i>National Winner</i> Walgreens
2017: <i>National Winner</i> Norton Sound Health Corporation	<i>Honorable Mention</i> Osterhaus Pharmacy	<i>Honorable Mention</i> Tim Mitchell Medical, Inc.
2016: <i>National Winner</i> Giant Eagle Pharmacy	2013: <i>National Winner</i> Target	2010: <i>National Winner</i> The Kroger Co. Family of Pharmacies
<i>Honorable Mention</i> Realo Discount Drugs, SUPERVALU Pharmacies	<i>Honorable Mention</i> CVS Caremark	<i>Honorable Mention</i> West Milford Pharmacy
2015: <i>National Winner</i> Walgreens Co.	2012: <i>National Winner</i> Rite Aid	2009: <i>National Winner</i> Safeway
<i>Honorable Mention</i> H-E-B Pharmacy	<i>Honorable Mention</i> Children's Medical Center Dallas, TX	

Corporation/Institution

Honorable Mention

FDA PHS Vaccine Clinic



The U.S. Public Health Service (PHS) FDA Vaccine Program is the first program within the regulatory Agencies of the Department of

Health and Human Services run solely by Commissioned Corps and serves as a model for promoting population health within one of the largest federal agencies within the Department of Health and Human Services. Established in 2016, this innovative workplace-hosted immunization clinic has successfully leveraged strategic partnerships and multi-disciplinary team involvement to service the entire DC Metro Region and two Office of Regulatory Affairs District Offices in Denver and San Diego, without disrupting the workforce. A herculean effort that involves traveling to off-campus locations, the Program is managed and staffed entirely by PHS officers and operated in conjunction with FDA's Occupational Health Services (OHS). OHS is responsible for overseeing the occupational health and safety needs for nearly 13,000 FDA personnel at five FDA locations throughout the DC Metro Region and this strategic partnership between public health service officers and OHS includes collaborative practice agreements and Agency oversight.

All vaccine program communication and rostering take place using Agency-wide media such as Intranet advertisements, poster boards, and SharePoint. Through extensive policy and procedures, credentialing efforts, and training courses, the program has progressed to a legacy program within the FDA and continues to grow. In 2017, the Program expanded to include FDA employees in both Denver and San Diego that presented additional opportunities for service delivery and growth.

The PHS FDA Vaccine Program also pioneered the FDA's first electronic medical record (EMR) system, which increased patient processing time, heightened accuracy of patient information, and provided immediate retrieval of data which effectively removed the errors that arose with paper documentation.

During the 2017-2018 season, 162 Commissioned Corps Officers, 60% of whom were immunizing pharmacists, administered over 3,958 influenza vaccinations to FDA employees, reflecting a 60% increase from the 2016 flu season. The PHS FDA Vaccine Program plans to utilize the existing model to offer additional vaccines such as the pneumococcal vaccine and further expand this model to other offices across the country.



Corporation/Institution

National Winner

Oklahoma City Indian Clinic Pharmacy



To improve immunization rates in a clinic population of almost 20,000 Native Americans, the Oklahoma City Indian Clinic (OKCIC) Pharmacy initiated an

adult immunization program in 2015. In 2018, OKCIC Pharmacy collaborated with other departments and community partners to improve vaccination access to patients.

To avoid missed vaccination opportunities, the pharmacy screens all adult patients at the pharmacy check out window for vaccinations. The pharmacy provides biannual immunization in-services for medical and nursing departments to help streamline the process. OKCIC Pharmacy coordinates with the University of Oklahoma and Southwestern Oklahoma State University Colleges of Pharmacy to allow 2nd through 4th year student pharmacists to gain experience in administering vaccinations and providing disease prevention to patients. Student pharmacists are given the opportunity to practice their vaccination skills at the pharmacy, flu booths, and community health fair events throughout the year. The additional exposure helps students cement one of the many skills toward becoming a pharmacist.

OKCIC Pharmacy's immunization program has enhanced immunization rates, improved patient satisfaction, and increased access to health care. For the 2015 fiscal year, the pharmacy staff administered 958 vaccines and increased in the 2018 fiscal year to 3,473 vaccines administered through improved coordination and collaboration with clinic staff. Walk-in immunization visits at the pharmacy took approximately 7-minutes as opposed to a 30-minute appointment block by medical or nursing staff. Since the beginning of 2018, the pharmacy's role in administering over 60% of the total adult immunizations has opened up 1,054 provider hours for patients to have greater access to medical care.



Community Outreach Past Recipients

2018

National Winner

Reeves-Sain Drug Store

2017:

National Winner

Duquesne University School of Pharmacy

2016:

National Winner

Pratik Patel

Honorable Mention

West Penn Hospital Immunization Clinic

2015:

National Winner

Mayank Amin

Honorable Mention

Safeway Pharmacy

2014:

National Winner

Monali Majmudar

Honorable Mention

Allison Dering- Anderson

2013:

National Winner

University of California-San Diego Student-Run Free Clinics

Honorable Mention

University of Oklahoma

2012:

National Winner

University of Illinois at Chicago College of Pharmacy

2011:

National Winner

Pequot Pharmaceutical Network (PRxN) FluCru

Honorable Mention

University of Georgia College of Pharmacy

2010:

National Winner

Ukrop's Pharmacy

Honorable Mention

Share Our Selves Free Medical Clinic

2009:

National Winner

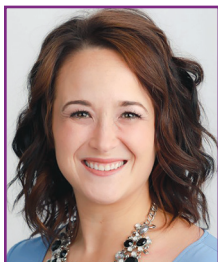
HEB

Community Outreach

Honorable Mention

Elizabeth Skoy, PharmD

Associate Professor of Pharmacy Practice
North Dakota State University



Elizabeth Skoy, PharmD

To address low adult immunization rates in North Dakota, Elizabeth Skoy, PharmD, conducted a needs assessment for pharmacists across the state to identify barriers to providing adult immunizations. Barriers identified through this assessment included needs for education, pharmacy-related resources, and immunization training. Skoy secured grant funding to provide 3 hours of free continuing education specifically addressing the educational needs identified in the assessment. Topics included, but were not limited to, how to talk about vaccines with hesitant patients, immunization schedule updates and pharmacy work flow, and billing considerations. In addition, she hosted three live immunization training sessions to help pharmacists in rural communities become trained to provide immunizations to increase access.

Skoy also created an online pharmacists' toolkit specifically designed for North Dakota pharmacists to communicate information related to pharmacists' delivery of immunizations and provide resources to support patient communication about the importance of vaccines. Pharmacy bag stuffers, advertising materials, and educational materials were included in this toolkit.

These efforts were undertaken in collaboration with the North Dakota Department of Health (NDDoH). The NDDoH helped identify specific counties and pharmacies within North Dakota whose adult immunization rates were low. From this initiative, pharmacies that had never provided adult immunizations started to implement the practice in their pharmacies. Skoy also collaborated with individuals from the Center for Immunization Research and Education (CIRE) at North Dakota State University to coordinate the continuing education and online toolkit.

After the implementation of Skoy's efforts, pharmacist-delivered adult immunization rates in North Dakota increased 13.4% for PCV13, 10.9% for PPSV23, 9.7% for Tdap, and 21% for zoster vaccine.

Doña Maria sees her neighbors...

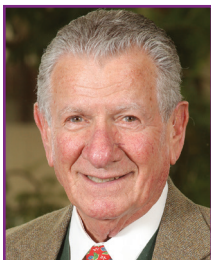


Community Outreach

Honorable Mention

Melvin Baron, PharmD, MPA

Professor
University of Southern California



Melvin Baron, PharmD,
MPA

The health disparities observed among Latinos living in underserved regions indicate a need for innovative and culturally sensitive health education materials that are capable of changing attitudes and behaviors. The *fotonovela* is an innovative and effective communication strategy for delivering health education messages to underserved and low health literacy populations. *Fotonovelas* incorporate still photos, captions, and text to deliver dramatic soap opera stories with characters in situations that the audience can identify with. Melvin Baron, PharmD, MPA, and his colleague, Gregory Molina, have developed

and distributed *fotonovelas* and audio-visual *novelas* on various health topics in English and Spanish. One of these *fotonovelas* was designed to increase knowledge on immunization among low-income Latino families in the neighborhoods surrounding the University of Southern California campuses. These communities were targeted because of their lack of health insurance and poor access to regular health care services as well as low immunization rates for all age groups.

The *Clinica Monsenor Oscar A. Romero* Community Health Center assisted with planning and recruitment of the focus groups for the purpose of script development of the immunization *fotonovela* and solicited input from clinic staff on effective health messages for the project. A local community theater, Casa 0101 Theatre, assisted with recruiting individuals for focus groups and collaborated with USC School of Pharmacy on the recruitment of the production crew and cast for the immunization *fotonovela* and audio-visual productions. USC student pharmacists assisted with the research and script development phase of the immunization *fotonovela*.

More than 75,000 copies of the immunization *fotonovela* have been distributed in Southern California. The distribution was targeted to the Latino community in greater Los Angeles.



Community Outreach

National Winner

Leslie Hurst, PharmD, BCACP

Healthcare Supervisor
Walgreens



Leslie Hurst, PharmD,
BCACP

When multiple counties in Kentucky and Indiana were impacted by a significant and unpredictable Hepatitis A outbreak in 2018, Leslie Hurst, PharmD, BCACP, collaborated with health departments, health systems, providers, employers, payers, and school systems to expand patient access and control the spread of the disease through vaccination. Through her leadership, her pharmacists had the resources and clinical support needed to elevate vaccination rates for the communities they served. Hurst's persistence, engagement, and decisiveness led to the development of a creative plan,

working with key stakeholders to coordinate consistent vaccine supplies to arm her pharmacists to meet the community demand.

Hurst worked very closely with multiple Walgreens Support Office teams, including the immunization director, clinical specialists, media relations department, inventory team, and other healthcare leaders to ensure her pharmacists were well-positioned to improve education and protection in their communities. Multiple outreach efforts were coordinated to advocate for the profession of pharmacy to ensure pharmacists were considered critical resources, extending beyond the pharmacies and into the community. With this approach, her team of pharmacists exceeded vaccination rates compared to all other entities in the community, with over 75,000 Hepatitis A vaccines administered by her pharmacists from 99 Walgreens locations.



Travel Health Category

National Winner

Crockett Tidwell, RPh, CDE

Clinical Services Manager
United Supermarkets, LLC



Crockett Tidwell, RPh,
CDE

Crockett Tidwell, RPh, CDE, completed his immunization certificate course in 1998 and has been a pioneer and advocate for immunizations at United Supermarkets in Texas for the past two decades. Tidwell has been an advocate for expanding pharmacists' immunization roles and training pharmacists as immunization providers.

More recently, he has implemented a travel health program at the pharmacy. He recognized the need for such a program based on his own experiences obtaining travel health services—visits needed to be scheduled months in advance, out-of-pocket costs were high, and comprehensive information was lacking. He successfully advocated to senior leadership at United Supermarkets to allow him to pilot a travel health service at one pharmacy. Tidwell commonly recommends and administers all recommended vaccines during travel consultations including HPV, tetanus, pneumonia, and yellow fever. Tidwell aimed to not only provide travel immunizations but conduct comprehensive travel health evaluations and recommendations, providing all necessary tools for the patient to stay healthy.

At first, utilization of service was low, but Tidwell's reputation as the travel health expert in the community grew quickly. After successfully integrating travel services at the pilot location, Tidwell developed a training program and a scalable service model to expand to other pharmacies and mentored other pharmacists. United Supermarkets currently has 17 pharmacies offering travel health services and over 40 pharmacists who have completed the APhA Travel Health Services program.

Many travelers are unaware that they should be immunized before travelling unless yellow fever vaccine is required. To address this issue, Tidwell started training pharmacists to recognize the signs of a traveler (vacation overrides, malaria prophylaxis, shopping the travel section of the stores) and to initiate a conversation about other immunizations. In addition, he worked to stock more travel-related products in the OTC section, adding convenience and increasing visibility for the travel health services.



Pharmacy Team Member Past Recipients

2018

National Winner

Cecilia Dudero

2017:

National Winner

Celia Sadler

2016:

National Winner

Kathie Smith

2015:

National Winner

Louis Jimenez III

2014:

National Winner

Marianne Reed

2013:

National Winner

Debbie Isakson

2012:

National Winner

Michelina Gleason

Pharmacy Team Member

National Winner

Casey Haycock, CPhT

Pharmacy Technician
Albertsons Companies



Casey Haycock, CPhT

Casey Haycock, CPhT, is trained to administer immunizations as part of Albertsons' initial pilot program for pharmacy technicians. He is currently the store's leading immunizer and has administered more than 1,500 vaccinations in 2 years. As a technician, he is often the first and last person our patients talk to at the pharmacy, and therefore realizes that he is on the front line of patient awareness. As a result of Haycock's proactive approach, the number of pneumococcal immunizations administered at the pharmacy has more than doubled. In addition, Haycock has also taken an active role in implementing

clinics for administering influenza vaccine and informing community primary care providers and other partners about the immunization services offered at the pharmacy.

Haycock has familiarized himself with the adult immunization schedule and is excellent identifying patients who are candidates for immunization and starting conversations with them about it. He has become the pharmacy's most proactive team member at screening patient profiles to make sure their immunizations are up to date and approaching patients with recommendations. His patience and sincerity when interacting with customers are admirable and his caring demeanor and skill have produced effective, trusting relationships.

Always wanting to do more and take on new challenges, Casey is the first technician to pilot Tech-Check-Tech product verification both within the Albertsons Companies and the state of Idaho. This initiative has posed some challenges with workflow. Determined to succeed at both, he has been working even harder than normal and is always thinking and rethinking how to optimize both programs.



Friend of Pharmacy Past Recipients

National Winners

- 2018**
Kimberly Battreall, LPN
- 2016:**
Bruce Gellin, MD, MPH
- 2015:**
Paul Jarris, MD, MBA

- 2014:**
William Schaffner, MD
- 2013:**
Carolyn Buxton Bridges, MD
- 2012:**
Deborah Wexler, MD

- 2011:**
Elizabeth Rosenblum, MD
- 2010:**
RADM Newton E. Kendig, MD
- 2009:**
Litjen "LJ" Tan, PhD

Friend of Pharmacy: an individual who is a non-pharmacist and has supported, facilitated or advocated for pharmacists' role in immunizations. Individuals could include a coalition leader, community leader, policy maker, physician, public health official, reporter, etc.

Friend of Pharmacy

National Winner

Kyle Pohl, MD, and Jay Flynn, MD

Internal Medicine/Pediatric Physicians
Norton Sound Health Corporation



Kyle Pohl, MD



Jay Flynn, MD

The Norton Sound Region comprises a very remote region of Alaska where traditional well-child visits for pediatric patients are difficult to accomplish. Approximately 65% of patients served by the Norton Sound Health Corporation pharmacy live in villages that are accessible only by airplane. The vast remoteness and isolation require extensive collaboration, coordination, creativity, and communication to ensure patients receive needed vaccines. To address these challenges, and high rate of overdue vaccinations among the patient population, physicians and pharmacists developed a program to increase immunization rates.

Pharmacists piloted a program that involved a team including Dr. Flynn and a pharmacist to travel to the remote village of Shishmaref to provide an intense 3-day clinic providing well-child visits and vaccinations for children and their family members. Following this pilot trip, another 16 interdisciplinary teams traveled across the region. Services were provided to more than 750 pediatric patients and thousands of childhood, adolescent, and adult vaccines were administered by pharmacists.

This initiative evolved to become the Norton Sound Region Children's Coalition, which includes Dr. Pohl, Dr. Flynn, and two pharmacists, Dr. Lefebvre and Dr. Goff. In addition to providing well-child visits and immunizations, the coalition focuses on education for parents and communities about the importance of vaccines and overcoming myths and misperceptions about vaccines. These innovative approaches have helped overcome vaccine resistance within the patient population and vaccination rates have increased dramatically. For example, in 2017, HPV vaccination rates in the region were at 60% for females and 49% for males for completing the series. In 2018, these numbers had increased to 88% and 86%, respectively. Overall, the number of vaccines administered throughout the region has increased by 1,500 annually.



Outstanding Career Achievement Past Recipients

2012

Dennis Stanley, RPh

2010

Stephan L. Foster, PharmD, FAPhA

2018

William L. Atkinson, MD, MPH

Outstanding Career Achievement Award Winner

Jeffery Goad, PharmD, MPH, FAPhA, FISTM

Professor and Chair
Chapman University School of Pharmacy



Jeffery Goad, PharmD,
MPH, FAPhA, FISTM

Jeffery Goad, PharmD, MPH, FAPhA, FISTM, has devoted his career to helping pharmacists take an active role in immunization and travel medicine. He has actively engaged with public health entities, as well as the pharmacy and medical professional organizations advocating for the role of pharmacists as well-trained, accessible providers who are able to enhance immunization rates and the health and safety of travelers. Goad has published over 50 articles and book chapters on the topic of immunization and Travel Medicine as well as presented more than 100 times at conferences and seminars.

In 1999, Goad started a community pharmacy residency program with the goal of creating innovative community-based services. The first services developed included immunization services and a Travel Clinic. Over the 15 years that he directed the program, he trained 35 residents in numerous patient care areas, including Travel Medicine and immunization practice. Goad has personally counseled and/or vaccinated thousands of patients since initiating these services. In 2013, Goad worked with APhA to create the first ever national Advanced Competency Training in Pharmacy-based Travel Health Services. This program has trained over 10,000 pharmacists and students to date.

Internationally, Goad co-founded the Pharmacists Professional Group within the International Society of Travel Medicine and is the only pharmacist Fellow in that society in the Western Hemisphere. Goad was awarded the NACDS Foundation Faculty of the Year in 2012, APhA Distinguished Achievement Award – Clinical/Therapeutic Practice in 2011, the APhA Community Pharmacy Residency Excellence in Precepting Award in 2009, and the NCPA Leadership Award in 2009 for his work in Travel Medicine and immunization practice.

Goad was the first pharmacist to serve as President of the California Immunization Coalition and currently serves on the National Foundation for Infectious Diseases Board of Directors. He has consulted on legislation in California that took them from a protocol only state to one that allows pharmacists to independently initiate vaccination and independently furnish prescription medications for travel medicine. Goad has been a member of the APhA Pharmacy-based Immunization Delivery Program Advisory Board since 2005.

Past Immunization Champion Award Categories

Partnership with Other HealthCare Providers Past Recipients

2018:

National Winner

Project VACCINATE

2017:

National Winner

Margie Padilla

Honorable Mention

Michigan Pharmacists Association

2016:

National Winner

Maryland Partnership for Prevention

Honorable Mention

Cape Fear Clinic

2015:

National Winner

Garth Reynolds, Illinois Pharmacists Association

2014:

National Winner

White County, Arkansas Local Health Unit

Honorable Mention

Lifetime Health Medical Group

2013:

National Winner

The University of Texas at El Paso

Student Health Center

Honorable Mention

IPHARM

2012:

National Winner

University of Missouri–Kansas City

School of Pharmacy

Honorable Mention

Tieton Village Drugs

2011:

National Winner

The Buffalo Psychiatric Center

New York State Office of Mental Health

Honorable Mention

USPHS/ISH/Phoenix Indian Medical Center

2010:

National Winner

Touro College of Pharmacy

Honorable Mention

Washington State University

College of Pharmacy

2009:

National Winner

Oregon Pharmacists Association

Additional examples of immunization activities from nominations received

Many outstanding nominations were received containing pearls of wisdom we wanted to share. Below are several practice examples that others might consider for their immunization activities.

- Impacted customers via outreach to them using different channels (direct calls, voicemails, forcing counselling or messages attached to their other prescriptions when they pick them up), and providing them with most updated information and recommendation in an effective way. The main factor that helped in impacting those patients was through counseling them about the importance of immunization in protecting themselves and their families. I used the SHARE model.
- Aligning the pharmacy team around our common goal was critical and important. Without the pharmacy team support, this goal would not be reached. First of all, the team understood why we have to make extra effort to reach patients and to convince them. Then, they were inspired by the ideal pharmacist and pharmacy team member models in helping people to improve their health. Lastly, they were well trained about most updated recommendation about immunization and how to deliver the prompt.
- The pharmacy recently has taken interest in travel health and is working to create a business model and formulate relationships with mission groups to provide their vaccination needs.
- The pharmacist was able to provide other immunizations with an online billing system and access to the Immunization state online records to ensure all patients were screened. She attended the Adult Immunization Coalition meetings in which she spoke with members about the importance of pharmacists being part of the solution within the immunization neighborhood.
- Our pharmacy is collaborating with the Department of Public Health to provide several Hepatitis Clinics in our community that is showing increases in homelessness, IV drug usage and outbreaks. The goal will be to reduce the spread of this potentially life threatening disease.
- The pharmacist recognized the most at risk patients need providers to provide for their special needs regarding medication management and vaccinations. Increasing documentation of vaccine histories has increased continuity of care and increased patient safety. The pharmacist established a system of best practices for other independent pharmacists and shared his model to increase capacity among healthcare teams. He has tripled his outreach and worked diligently to increase full vaccination profiles reaching a population that would otherwise not have had access or services. Many indigent patients along with those with lower health literacy are not even aware that Medicaid and Medicare

cover vaccines that would reduce their health risks helping them live healthier lives. Seniors and patients with specific mental health needs are underserved and transitions between institutions or facilities increases the likelihood vaccination histories are incomplete.

- Many pharmacies limit the ages for patients receiving vaccines to 5 and older, but this team has expanded the service to 3 and up so that they can service a larger portion of the population. If they didn't provide the travel health services in our area, many patients would have to travel more than 250 miles to the nearest yellow fever provider. For families with young children, they may have to travel even further.
- The pharmacist believes that a healthy community starts with making vaccines accessible. This year, pharmacy staff visited 177 outside sites. They vaccinated to teachers, zookeepers, shop workers, boarding school students, attorneys, bus drivers, clergy, health care workers, and artists just to name a few. They supported local senior expos and Medicare sign up programs by offering vaccinations to attendees.
- The pharmacy department prides itself on providing low-wait time, no appointment necessary, no co-pay immunizations which bring many patients into the pharmacy daily to receive their vaccines. To increase patients' awareness of recommended vaccines, pharmacists pull immunization records of patients who present to the pharmacy with new prescriptions. Pulling records has allowed for the pharmacy technicians to easily identify eligible patients and offer vaccines, with many patients taking advantage of the convenience of receiving a vaccine with their new medication. This practice has dramatically increased the rate of pharmacists providing non-influenza, adult vaccines throughout the year.
- The clinic is a one-stop shop for travelers to receive education, medications, and vaccinations. During the one-hour travel appointment, each patient has a review of their itineraries and is provided with a specific plan that takes into consideration health status, previous vaccination records, medical history, and past travel experience. Services provided during the visit include medicine, vaccinations and written guidance.
- The pharmacist took two pharmacy managers to different businesses in the area and coached them on best practices to help promote vaccinations within the community and also developed many resources that she shared with the entire region and her district to utilize with their teams.
- The vaccine clinics were conveniently located inside the student "Game Day Zone" (a student-centered tailgating area located adjacent to the football stadium).

Thank you
to the more than 340,000
trained pharmacists who are
improving the public health
of their communities.